#### **Power Responsive Update**

# nationalgrid



Paul Lowbridge Power Responsive Programme Manager

#### Recap of Campaign Focus

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1. Coordinated Approach

2. Customer Outreach





3. Customer-Led Products

4. Certainty & Stability

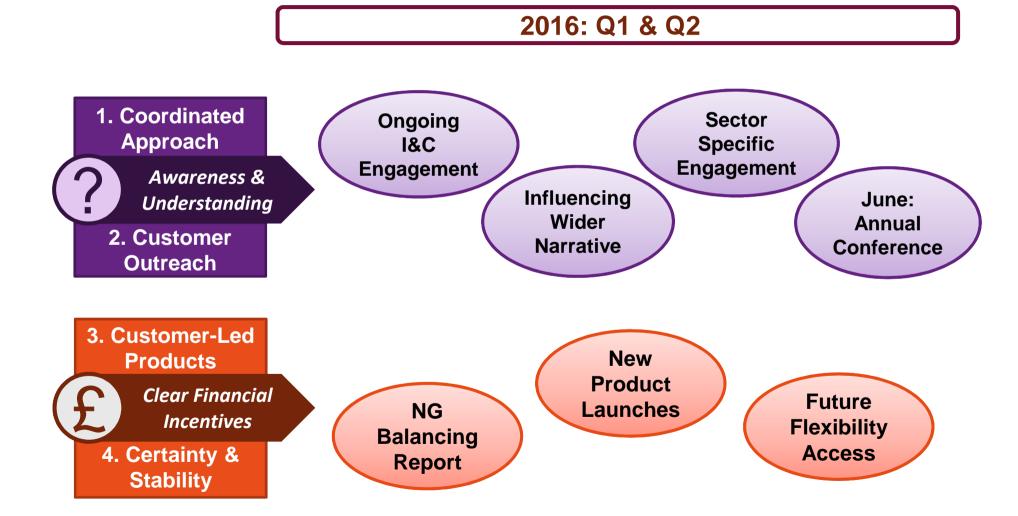


Clear Financial Incentives



#### **2016 Programme Activity**

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