Demand Side Response Conference
18th June 2015

Being Power Responsive
Agreed Next Steps

Education and engagement
• Simplification of information
• Clarity of value proposition
• More promotion of opportunities
• Greater understanding of schemes

Customer led products
• Clear packages for customers
• Examine product specification
• Longer term product opportunities
• Flexibility of product design

Certainty and stability
• Investigate longer term incentives
• Address longevity problem
• Elimination of uncertainties

Coordinated approach
• Use collaborative pilots
• Customer focussed forums
• Collectively agreed targets for DSR
Power Responsive – Get Involved

www.powerresponsive.com

Power Responsive

Our world is changing. So is the energy system that powers it. Together, we can shape and share the possibilities a demand responsive system has to offer.