Innovating with the System Operator
Introduction

Energy is the lifeblood of our economy and society.

As Great Britain’s System Operator we sit at the heart of the energy system, performing a leading role in delivering energy safely and reliably while driving the transformation towards a more sustainable and decarbonised future; the challenge of a generation. As the industry transforms, we believe our role at its heart must also evolve as we call on innovative technologies, open markets and new ways of working. As the Innovation team, we are working with innovation partners to adapt to changes in the energy system. New energy technologies and more renewables mean that we need to operate the grid in new and different ways.

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Collaborate with the System Operator to deliver innovation projects

The National Grid System Operator (SO) is investing in innovation by working with industry and academia to develop and deliver innovation projects. We are looking to collaborate with partners to solve challenges facing the gas and electricity systems.

As the System Operator’s Innovation team, we:

• develop the organisation’s Innovation Strategy and innovation priorities.
• execute this Strategy by developing, funding and governing projects that tackle the SO’s innovation priorities.
• share the outcomes and impacts of innovation with customers and stakeholders.
How our innovation process works

There are five stages in our innovation process (shown on the page opposite). Potential collaborators and suppliers can get involved in the process during the first two stages, Ideation and Business case.

During the Ideation stage: We are eager to hear your thoughts and ideas about innovative approaches to solve challenges facing the System Operator. We run activities to source new ideas, but we welcome ideas and proposals at any time.

During the Business Case stage: We identify challenges internally and build innovation projects to help solve them. We then seek and engage suppliers and collaborators to help deliver these projects. Understanding the expertise and capabilities of potential suppliers helps us work with the best partners. We encourage you to get in touch if you have expertise that matches our innovation priorities. Our priorities are described in our Innovation Strategy, which can be found on our website.
There are two decision points in the business case stage:

**Initial pitch** – All project concepts are assessed against our innovation priorities and resource availability during a short initial pitch.

**Funding decision** – Project concepts that satisfy further cost-benefit analysis are presented for a final funding decision. If funding is approved, we then work together to deliver the project, including reporting and knowledge sharing.
We adopt an ‘open innovation’ approach that involves System Operator colleagues and third parties, and uses different tools, channels and events to scope out potential solutions.

These include:

- Workshops with System Operator teams on specific problems that they face.
- Customer visits to understand their issues and explore ways to address them.
- Themed hackathons and other dynamic events that explore creative approaches to difficult problems.
- Online engagement through social media (Twitter handles, LinkedIn profiles).
- Calls for third-party proposals (e.g. NIC project ideas).
- Contribution to collaborative working groups (e.g. Energy Networks Association, ENTSO-E and ENTSOG).
- Engaging leading individuals and organisations in the sector, collaborating and knowledge sharing with network companies in GB and around the world.

Ideation

The first stage of our innovation process is to articulate the specific challenge under one or more of the identified innovation priorities (see our Innovation Strategy), and consider different approaches to solving it.
Business case development

The second stage of our innovation process develops the idea into a business case and follows a two-phase process:

**Phase 1**
**Discovery**

The Discovery phase sketches out the idea at a high level: the current problem; the proposed solution or hypothesis; the project activities and outputs; and a ballpark estimate of costs and benefits. This allows us to gauge whether the idea should fail fast, or progress to phase 2.

**Phase 2**
**Development**

The Development phase is a more detailed project proposal, underpinned by a robust cost-benefit analysis (see page 8 for more information).

Project concepts are pitched at the end of both the Discovery and Development phases, and are either approved, operated or failed fast.
Our cost-benefit analysis framework has been developed to ensure project proposals deliver maximum value, and to direct investment towards projects that deliver the greatest impact to the organisation, the system and customers.

Elements of the cost-benefit analysis

**Benefits**
To ensure that innovation projects provide significant benefit to the system and consumer

**Technical merit**
To ensure that projects are innovative yet achievable

**Strategic relevance**
To ensure that projects are aligned with the SO innovation priorities

**Costs**
To estimate all costs associated with achieving stated benefits (i.e. inclusive of innovation project, subsequent implementation into the business, and ongoing operation)

**Risks**
To ensure that relevant risks are identified and mitigated

**Existing activities**
To ensure that the project is additional and complementary to existing projects
The third stage of our innovation process develops the business case into a project plan. Once a proposal is approved for funding, our Portfolio Governance team works with suppliers and collaborators to:

- confirm a detailed project plan, with deliverables organised in stage gates.
- confirm the project budget.
- draft and sign the contract.

The fourth stage of our innovation process is project delivery. A dedicated SO project lead acts as the main point of contact for project delivery. Monthly updates with the Innovation team allow progress, risks, issues and opportunities to be shared and responded to.

Funding is released following achievement of each project milestone.

**Closedown**

The final stage of our innovation process is closedown. Every project will result in one of three outcomes:

1. The hypothesis is proven, and the recommendation is to implement the solution or recommend a change in process or industry codes.
2. The hypothesis is proven, and the recommendation is to undertake further work (taking the project to the next stage of maturity).
3. The hypothesis is disproven, and the recommendation is to try a different approach based on the learnings. The SO Innovation team works with the project team as the recommended outcome is delivered and implemented.
Our involvement in innovation projects can take several forms:

**Funding – our primary sources of funding are:**

- Ofgem’s Network Innovation Allowance (NIA), an annual allocation dedicated to innovation activities led by the SO. The focus is on earlier stage research and development, or small-scale demonstration projects.

- Ofgem’s Network Innovation Competition (NIC), a competition open to all Network Licensees. The focus is on larger-scale demonstration projects.

- Other sources of grant funding, e.g. Innovate UK and Research Council funding. The focus of these funding sources can differ but is usually on early-stage projects and specific to a certain theme.

**Time, expertise, data** – Our colleagues and systems provide valuable input to projects. Our subject matter experts can also assist in identifying and scoping problems for third parties to solve.

**Letters of support** – Where a project proposal has the potential to address our innovation priorities, we are keen to support third party bids for grant funding. This will always include a commitment to offer one or more of the support mechanisms outlined above.
Our innovation team

We have an experienced team and a highly developed process in place for SO innovation

Carolina Tortora
Head of Innovation Strategy

Cian McLeavey-Reville
Manager Project Funding

Joshua Visser
Manager Portfolio Governance

Geoff Down
Senior Analyst Portfolio Governance

Key publications

We produce several publications throughout the year, including our Innovation Strategy and Innovation Annual Summary.

Visit our website or contact us to learn more about our new ESO innovation process, our priorities, and the NIA and NIC funding available.

Network Innovation Allowance
Annual Summary 2018/2019

System Operator Innovation Strategy