Early Competition Models

Workshop 1

26 September 2019



Today's agenda

1	Welcome and introductions	Hannah Kirk-Wilson	9:30 – 9:45
2	Scene set from Ofgem	James Norman	9:45 – 10:00
3	Project scope, timelines and required inputs	Hannah Kirk-Wilson	10:00 – 10:15
4	Key model dimensions to consider	Alaric Marsden/ Greg Yap	10:15 – 11:00
5	Possible early competition models	Alaric Marsden/ Greg Yap	11:00 – 12:00
	Lunch		12:00 – 12:30
6	Principles and potential evaluation criteria	Alaric Marsden/ Greg Yap	12:30 – 13:15
7	Summary of today's workshop and next steps	Hannah Kirk-Wilson	13:15 – 13:45

1. Welcome and introductions



2. Introduction from Ofgem



3. The Early Competition Plan



The ESO has been asked to produce a plan that sets out how two models of early competition could be implemented

The plan is intended to help inform Ofgem's thinking on how to take competition forward. We anticipate this will be submitted in February 2021.

The plan is likely to explore....

Early & very early competition models

Competition for nonnetwork solutions

Design-only competitions

The role ESO could play in distribution level competition

The plan should set out.....

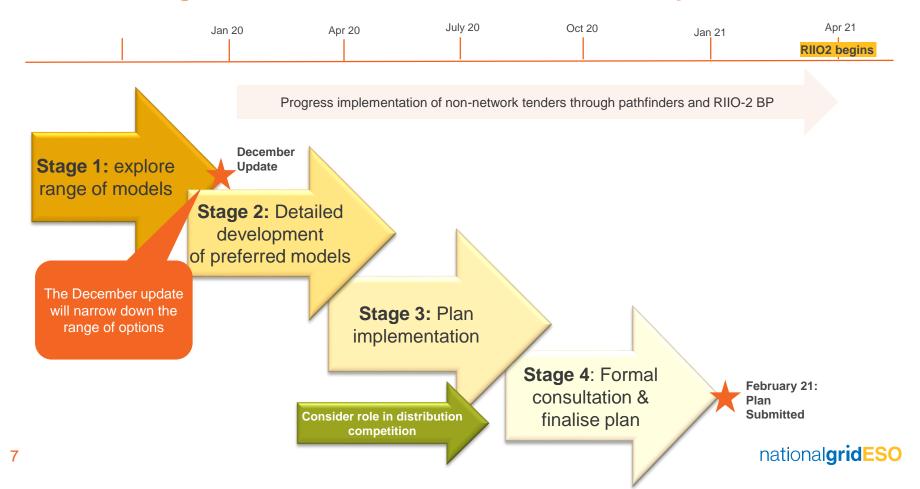
The scope and form of each model, and associated processes

Pathways and timeframes for introduction, including legislative and framework changes

Roles and responsibilities of different parties



Indicative stages and timeline to submission of final plan in Feb 2021



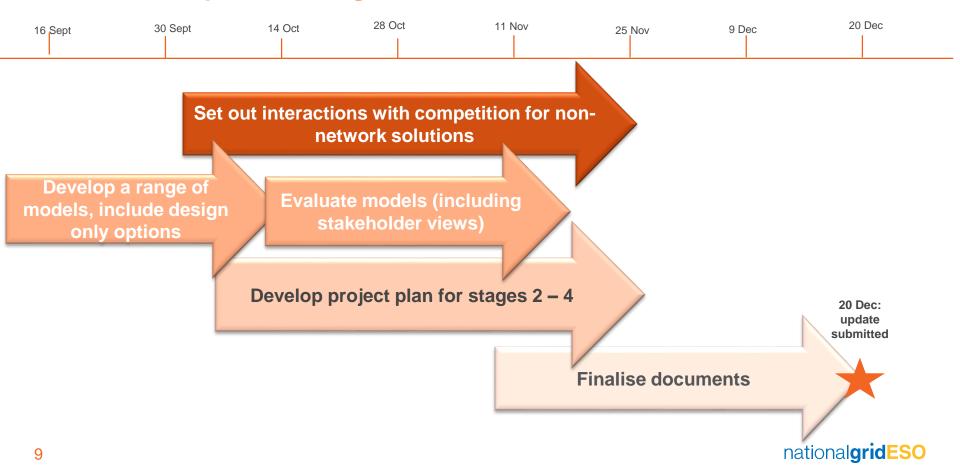
We are currently in Stage 1 and working towards an update to Ofgem in December 2019

This update will set out:

- the interaction with existing development of ongoing work to tender for nonnetwork solutions
- 2) two (or more) models that ESO will pursue further and our justification for this
- 3) the project plan for Stages 2 to 4

This workshop is focussing on the development of models

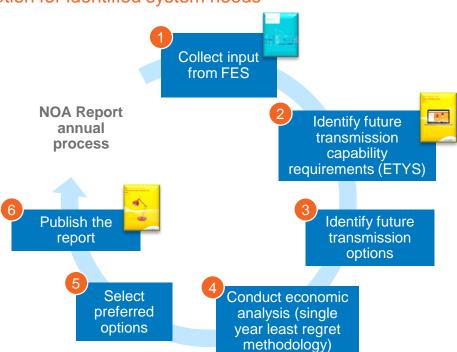
Timeline and plan for Stage 1



The NOA process will interact with any potential early model

The NOA annually re-assesses the need for transmission reinforcements and recommends a preferred

option for identified system needs



Inputs

- Four Future Energy Scenarios (FES): Two Degrees, Community Renewables, Consumer Evolution and Steady Progression
- System needs are assessed in the Electricity Ten Year Statement (ETYS)
- Options proposed by the TOs for boundary needs; tenders for solutions for voltage, stability, thermal and constraint solutions (market participants, TOs, DNOs)

Methodology

- Single year Least Regret methodology (which considers optimum delivery year, economic regret and implied probability of scenarios)
- Based on expected capital investment and constraints under each FES.

Outputs

- Decision for each option: proceed; delay; hold; stop; or do not start
- Recommended delivery dates for options considered critical
- Eligibility of options for competition



Project identification by network companies

Network companies should consider different criteria when deciding whether to flag potential projects as applicable for early or late competition in their Business Plans

Criteria	Very early/early model		Late model	
'Threshold' value	\checkmark	£50mn	\checkmark	£100mn
Contestability	✓	If meet threshold value, network companies must 'provisionally unflag' project by explaining why there is no reasonable probability of an alternative solution.	X	Not applicable.
Separable	X	Not applicable.	✓	Ownership of asset under consideration and other existing assets can be clearly separated
New	X	Not applicable.	\checkmark	New asset or complete replacement of existing asset.

Ofgem will then examine flagged and provisionally unflagged projects, consider which are potentially eligible for early competition and consult on their draft determinations

The ESO is already introducing competition in comparing asset investment with non-network solutions

- Currently, we are exploring in our **Pathfinder Projects** how this can be applied to voltage, stability and constraint management challenges.
- The **Early Competition Plan** will explore how we can build on this to consider non-network alternatives to large transmission investment projects.

'Non-network solutions' refers to any solutions not provided by an incumbent network owner or CATO

These could be commercial services using existing assets, or new build assets connected to the networks

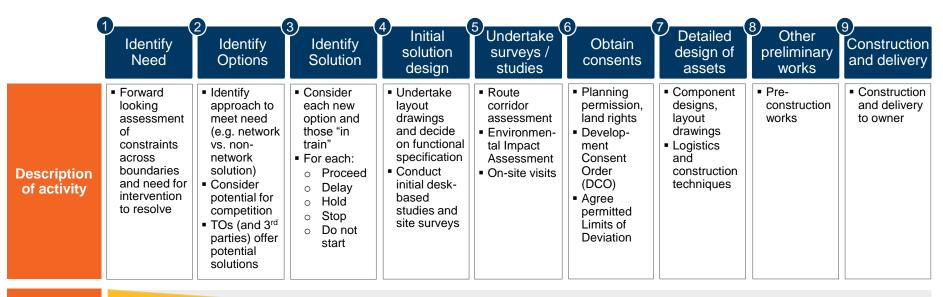
4. Key model dimensions to consider



Our mission

- To explore the different model dimensions that constitute the potential Design, Build & Own (DBO) and Design Only (DO) early competition models, applicable for both network and non-network / commercial solutions.
- 2) To identify and discuss **all possible early DBO and DO models** and provide an initial view on the workability of these models.
- 3) To have an initial discussion on the underlying principles and evaluation criteria that will help us select our preferred models

Recap of the project lifecycle



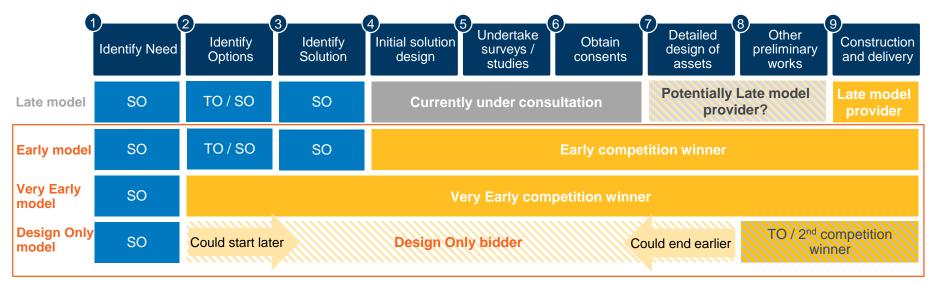
Trade-off between uncertainty & innovation

Greater uncertainty/
More scope for innovation

Less uncertainty (but never zero)/
Less scope for innovation

Uncertainty reflects demand, generation and load uncertainty as well as the cost of asset uncertainty

At the outset, there are four broad categories of competition models – but dozens of variants exist



- Today's workshop will cover the three broad early competition models we will not discuss the Late model
- There are a multitude of variants of the above models. To identify a comprehensive (but not exclusive) set of model variants we will consider the key model dimensions
- Although the focus of today will be on transmission assets, it may be applicable to the distribution sector (where it will have an additional set of benefits / challenges) national **grides**0

There are five model dimensions to consider when designing an early competition model variant

A. Tender point & competition scope

The project stage at which the tender is initiated and completed, and the scope of the competitive process

B. Tender design

Process to identify which needs are suitable for tender, preparation for the tender and the tender design

C. Delivery rights & obligations

The bid evaluation process and the delivery rights (including the treatment of IP)

D. Risk & return

The allocation of risk and return, and the approach to managing uncertainty

E. Roles

The specification of roles of the participants (Ofgem, ESO, TOs, bidders and other third parties)

By varying these dimensions, we can identify and outline most early competition models

A. Tender point & competition scope

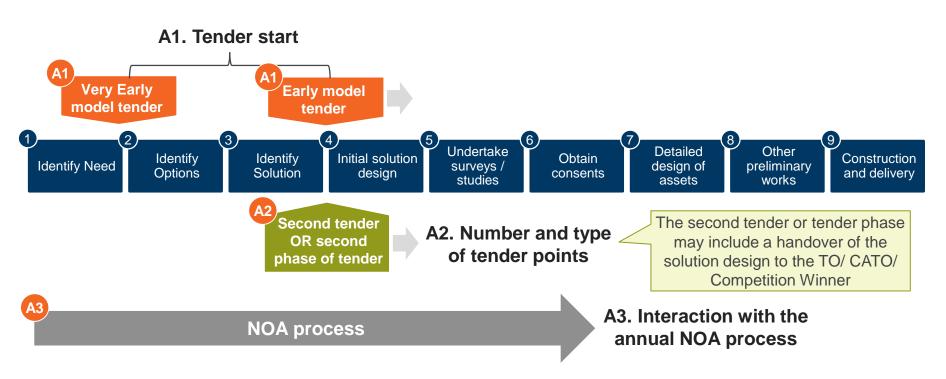
A. Tender point & competition scope

B. Tender design C. Delivery rights &

D. Risk & return

E. Roles

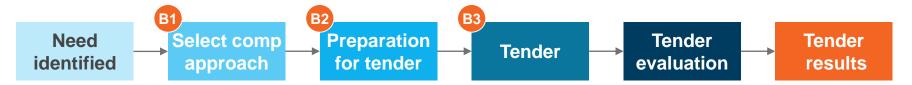
The project stage at which the tender is initiated and completed, and the scope of the competitive process



B. Tender design



Process to identify which needs are suitable for tender, preparation for the tender and the tender design



B1. Identify which options are suitable for tender

- Decision process to identify which options are suitable for early competition (and which type)
- Legal viability of desired bidders / outcomes to meet needs

B2. If yes...preparation for the tender

- Non-network solutions and interaction with the NOA (e.g. with ESO's Pathfinder process)
- Info provided to bidders to ensure level playing field and a fair and transparent process
- Use of "reference design"
- · Prequalification process

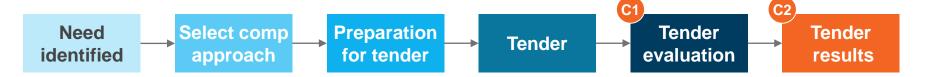
B3. Tender design and parameters

- Parameters for bidders to compete on:
 - Technical specifications
 - Bid metric (and financial assumptions)
 - Firmness of the bid
 - Info (and other tender details) required for comparability
 - To what extent is the need (or needs) met
 - Other financial assumptions (WACC etc)
- Decide on design, build, operate vs design only
- Tender mechanism (auction process, bidding, competitive dialogue)

C. Delivery rights & obligations



The bid evaluation process and the delivery rights (including the treatment of IP)



C1. Bid evaluation

- Methodology to evaluate:
 - Bids, depending on info provided / tender design (assess criteria for financial and technical evaluations)
 - Single or multiple tenders
 - Different types of solutions and durations
 - Unproven solutions / high tech & delivery risks

C2. Delivery rights and obligations

- Rights to develop the project (or rights to develop solutions if there are multiple phases)
- Duration of contract rights
- Treatment of IP rights
 - Interface with TO / delivery provider if 'handing over' project designs
- Obligations to deliver, contingency planning and penalties for non-delivery



D. Risk & return









E. Roles

The allocation of risk and return, and the approach to managing uncertainty

D1. Return method

- · Cost and cost recovery
- Rate of return on investment (incl. for IP)
- Ex-post efficiency assessments
- Allowance for re-openers
- Performance incentives (early or outperformance on delivery)
- Penalties for non-delivery

D2. Risk allocation

- Risk allocation for foreseen and unforeseen risks
- Ownership and allocation of liabilities
- Non-delivery risk (tech failure, consenting issues)
- Risk of handover to TO / delivery provider and other stakeholder issues
- Project cancellation or required changes if need disappears (via NOA)
- Extent of ex-post accountability and potential actions (e.g. to deal with cost overruns)

Options for treating IP

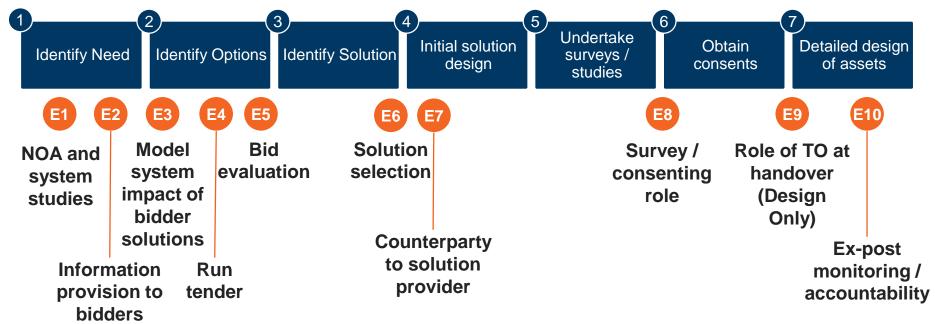
- 1. A success fee, rewarded ex-post
- 2. A penalty (or a commitment fund by the competition winner that can be reduced)
- 3. Successful bidder retains a share of cost savings
- 4. TO/CATO/Competition winner buys or licenses IP (opportunity to also buy losing IP?)
- 5. Successful bidder required to form a consortium or partnership with the TO / delivery provider

E. Roles

E. Roles

The specification of roles of the participants (Ofgem, ESO, TOs, bidders and other third parties)

Who is best placed to undertake the following activities (if any), and to what depth?



Key questions

What other model dimensions should be considered in developing early competition model variants?

A. Tender point & competition scope

A1. Tender start

A2. Number and type of tender points

A3. Interaction with the NOA process

B. Tender design

B1. Identify which needs are suitable for tender

B2. Preparation for the tender

B3. Tender design and parameters

C. Delivery rights & obligations

C1. Bid evaluation

C2. Delivery rights and obligations

D. Risk & return

D1. Return method

D2. Risk allocation

E. Roles

E1. NOA and system studies

E2. Information provision

E3. Model impact of solutions

E4. Run tender

E5. Bid evaluation

E6. Solution selection

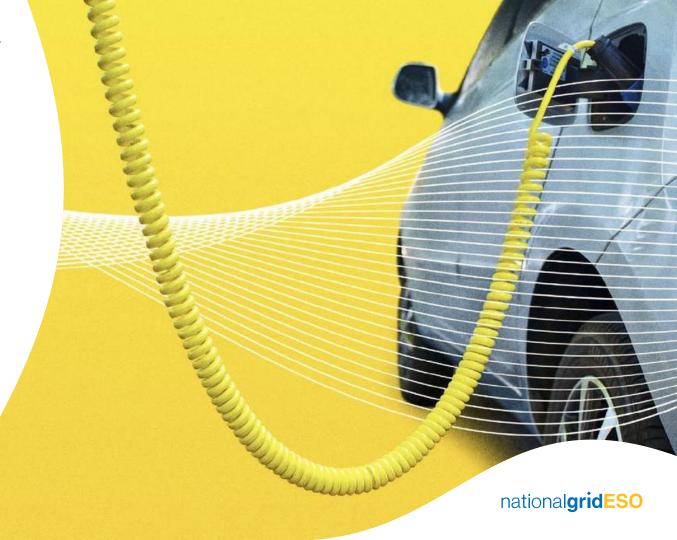
E7. Counterparty to solution

E8. Survey / consenting role

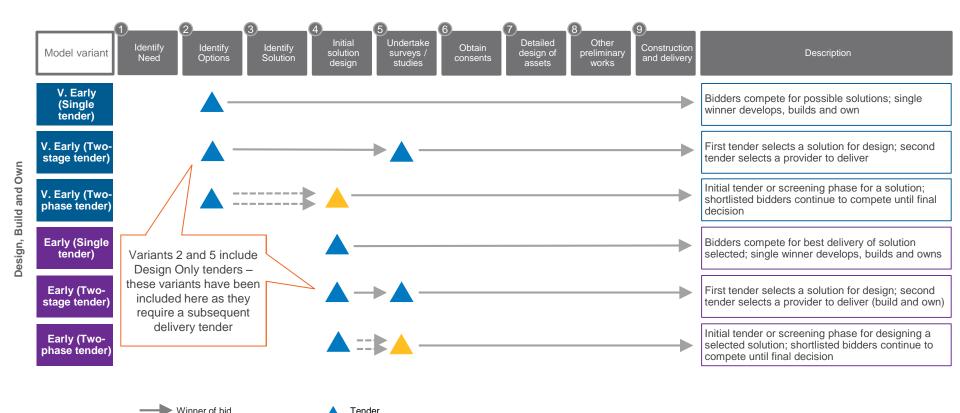
E9. Role of TO at handover (DO)

E10. Ex-post monitoring

5. Possible early competition models



Design, Build and Own (DBO): Model variants



Subsequent tender decision



Bidders continue to compete

The model dimensions would need to be worked out for each model variant

Model variant A. Tender point & competition scope

B. Tender design C. Delivery rights & obligations

D. Risk & return

E. Roles

V. Early (Single tender)

V. Early (Two-stage tender)

Own

and

plin

 $\bar{\mathbf{m}}$

sign,

V. Early (Two-phase tender)

> Early (Single tender)

Early (Two-stage tender)

Early (Two-phase tender) First tender: After stage 1 ("Identify Need")

First tender: After stage 1 Second tender: After stage 4 ("Initial solution design") or 7 ("Detailed design)

First phase: After stage 1 Second phase: Any stage

First tender: After stage 3 ("Identify solution")

First tender: After stage 3
Second tender: After stage
4 or 7

First phase: After stage 3 Second phase: Any stage

Identify which needs are suitable for tender

- How would it be determined which competition model is best suited to meet the need?
- Which bidders would be able to participate with or without legislation?

Preparation for the tender:

- What is the scope for non-network solutions?
- What information needs to be provided to bidders?

Tender design and parameters:

- What should bidders compete on?
- What is the appropriate tender mechanism?

Bid evaluation:

 How should bids (of different types and durations) be evaluated?

Delivery rights and obligation:

- How should single / multiple winners be treated in each model?
- What are the obligations to deliver?
- What is the penalty for non-delivery?
- What is the contingency plan for non-delivery?

Return:

- How should investments be remunerated? (e.g. one off reward, RAB-based, fixed revenue stream or cap & floor)
- What performance incentives are required?

Risk allocation:

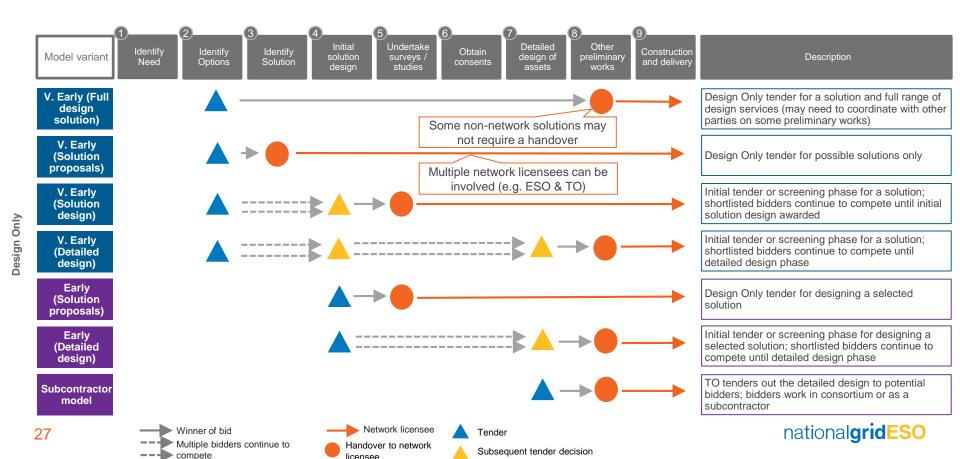
- How should risk be allocated and mitigated? (e.g. nondelivery risk due to tech failure / default / consenting issues)
- How should ex-post accountability be handled?
- How should IP be treated?

Discussion of roles for each of the following activities (throughout the lifecycle and auction process):

- NOA and system studies
- Information provision to bidders
- Model system impact of bidder solutions
- Run tender
- Bid evaluation
- Solution selection
- Survey / consenting role
- Role of 2nd competition winner at handover
- Ex-post monitoring / accountability



Design only (DO): Model variants



The model dimensions would need to be worked out for each variant

A. Tender point & Model variant competition scope V. Early (Full Tender: After stage 1 design Handover: After stage 7 solution) V. Early Tender: After stage 1 (Solution Handover: After stage 2 proposals) only V. Early First phase: After stage 1 (Solution Second phase: After stage 3 Handover: After stage 4 design) First phase: After stage 1 sigl V. Early Second phase: After stage 3 (Detailed Third phase: After stage 6 design) Handover: After stage 7 Early Tender: After stage 3 (Solution Handover: After stage 4 proposals) Early First phase: After stage 3 (Detailed Second phase: After stage 6

B. Tender design

Identify which needs are suitable for tender

- How would it be determined which competition model is best suited to meet the need?
- Which bidders would be able to participate with or without legislation?

Preparation for the tender:

- What is the scope for non-network solutions?
- What information needs to be provided to bidders?

Tender design and parameters:

- What should bidders compete on?
- What is the appropriate tender mechanism?

C. Delivery rights & obligations

Bid evaluation:

How should bids (of different types and durations) be evaluated?

Delivery rights and obligation:

- How should single / multiple winners be treated in each model?
- What are the obligations to deliver?
- What is the penalty for non-delivery?
- What is the contingency plan for non-delivery?

D. Risk & return

Return:

- How should investments be remunerated? (e.g. one off reward, RAB-based, fixed revenue stream or cap & floor)
- What performance incentives are required?

Risk allocation:

- How should risk be allocated and mitigated? (e.g. nondelivery risk due to tech failure / default / consenting issues)
- How should ex-post accountability be handled?
- How should IP be treated?

E. Roles

Discussion of roles for each of the following activities (throughout the lifecycle and auction process):

- NOA and system studies
- Information provision to bidders
- Model system impact of bidder solutions
- · Run tender
- Bid evaluation
- · Solution selection
- Survey / consenting role
- · Role of TO at handover
- Ex-post monitoring / accountability

Subcontractor model

design)

Tender: After stage 6 **Handover:** After stage 7

Handover: After stage 7

Key questions on initial views on the different early competition model variants

- What other variants of early competition models should be considered?
- 2) Which models are:
 - a) Potentially workable?
 - b) Workable, but only if certain features are introduced?
 - c) Unworkable?
- 3) Are there fundamental issues that currently prevent some variants from being workable?
- 4) What other questions, issues or challenges have not yet been raised? (e.g. so far, we have not discussed the applicability of these models on the distribution level in too much detail)

6. Evaluation criteria



We need to agree on a set of assessment principles and criteria to evaluate DBO and DO models

Principles

Potential evaluation criteria

Initial points for discussion

Clear consumer value generated

- Quantum of consumer benefit (relative to counterfactual)
- Cost to bidders and Ofgem/ESO
- Identification of lowest cost solution (in development and delivery)

Sufficient attractiveness to investors

- Remuneration for investment (and treatment of IP)
- Adequate riskreward ratio
- Clear rights and obligations
- Clear performance incentives
- Clear uncertainty mechanisms

Simple, transparent and efficient tender management

- Cost and ease of implementation
- Cost and ease of tender process
- Level playing field and managed conflicts of interest
- Sufficient quantity and quality of bidders in tenders
- Legal viability of competition model

Risks allocated to those best placed to manage them

- Efficient risk allocation
- Risk of nondelivery managed
- Risk of project cancellation managed
- Ex-post accountability and actions

Clear incentive to innovate and achieve long-term outcomes

- Scope for nonnetwork solutions
- Scope to incentivise new innovations
- Ease and flexibility to change and adapt model
- Interaction with NOA process
- Applicability to the distribution level

Have we captured an appropriate range of principles to make a model work for all stakeholders?